



SPRINGFIELD PRIDE *2021*

A CELEBRATION OF LGBTQIA+
PEOPLE IN THE CHAMPION CITY

Saturday, June 26th, 12-4pm
Springfield City Hall Plaza (76 E. High St.)

Sponsorship and
Registration



About Equality Springfield

Equality Springfield is a non-profit formed in 2010 by a group of citizens who envisioned a greater Springfield in which lesbian, gay, bisexual, and transgender (LGBT) people are welcomed and appreciated. To realize that vision, the organization promotes broader awareness of LGBT issues, participates visibly in the cultural life of the community, builds coalitions of supporters, and contributes to the strength of LGBT and allied communities by providing opportunities for fellowship and mutual respect.

About the 2021 Covid-19 Precautions

Equality Springfield is dedicated to promoting the public welfare for everyone in our community. When conditions became unsafe for holding a Pride celebration in 2020, the group canceled the event and redirected its resources to a public education campaign for LGBTQIA+ History Month.

In 2021, Equality Springfield is approaching the Pride celebration with the same attention to public safety. We are hopeful that expanded immunity and lower transmission rates will create conditions that allow for a safe outdoor gathering. But the future is unpredictable, and the festival will only move forward in its traditional form on City Hall Plaza if Clark County's public health officials determine that conditions are safe for such events.

In the event that Springfield Pride 2021 is an outdoor festival at City Hall Plaza, masks will be required of our guest and vendors, and hand sanitizer will be readily available throughout the event.

If a gathering at City Hall Plaza proves unsafe, Springfield Pride will become a parking lot event where guests can watch a program from the safety of their own vehicles. In the event that the plans will not permit vendors, booth fees will be refunded.

Be a Springfield Pride Sponsor

Help support the Pride tradition in the Springfield community by becoming a sponsor. Event sponsorship comes at several levels and bring some nice perks. To learn more about sponsorship contact Equality Springfield at rick@equality-springfield.org. To sign up electronically go to tinyurl.com/SpringfieldPrideSponsorship

Pride 2021 Presenter: - \$1,500

- Acknowledgement in Pride 2021 publicity
- Recognition on Equality Springfield's social media network
- A free booth space at Pride 2021
- A large logo space on the Springfield Pride T-Shirts
- A large logo space on the center stage banner

Pride 2019 Gold Sponsor- \$1,000

- Acknowledgement in Pride 2021 publicity
- Recognition on Equality Springfield's social media network
- A free booth space at Pride 2021
- Logo space on the Springfield Pride T-Shirts
- Logo on the center stage banner

Pride 2019 Silver Sponsor- \$750

- Recognition on Equality Springfield's social media network
- A free booth space at Pride 2021
- Logo space on the Springfield Pride T-Shirts
- Logo on the center stage banner

Pride 2019 Bronze Sponsor- \$500

- Recognition on Equality Springfield's social media network
- A free booth space at Pride 2019
- Logo space on the Springfield Pride T-Shirts

Pride 2019 Community Backer- \$100

- Recognition on Equality Springfield's social media network
- A free booth space at Pride 2019

Springfield Pride Sponsor Registration Form

In order to be included on all publicity and t-shirts, registration for Pride sponsorships must be received by June 1st, 2021. Setup for booths begins at 9:30am on the morning of Pride. Please fill out the form below, make checks payable to Equality Springfield, and mail the completed form and the payment to Equality Springfield, P.O. Box 506, Springfield, Ohio 45501.

Name of
Organization/Business: _____

Contact
Name: _____

Email
Address: _____

Street
Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Secondary Phone (optional): _____

___ Pride 2021 Presenting Sponsor—\$1,500

___ Pride 2019 Gold Sponsor—\$1,000

___ Pride 2019 Silver Sponsor—\$750

___ Pride 2019 Bronze Sponsor—\$500

___ Pride 2019 Community Backer—\$100

Springfield Pride Booth Registration Form

It all happens at Springfield City Hall Plaza (the corner of High St. and Fountain Ave.) on June 26th, 2021, from noon until 4:30pm. Setup begins at 9:30am. Applications are due by June 1st, 2021 to ensure inclusion. Please fill out the form below, make checks payable to Equality Springfield, and mail the completed form and the payment to Equality Springfield, P.O. Box 506, Springfield, Ohio 45501.

Name of
Organization/Business: _____

Contact
Name: _____

Email
Address: _____

Street
Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Secondary Phone (optional): _____

For-profit vendor (\$30.00) \$ _____

Non-profit vendor (\$25.00) \$ _____

We need a table and canopy. (\$20.00, supply limited) \$ _____

Total \$ _____

We need access to electricity.

We need access to water source.